

FRIENDS OF THE LIBRARY
Executive Board Meeting Minutes
January 5, 2017

The meeting was called to order by President, Char Sharp at 10:09 AM

ATTENDANCE: Treasurer Paula Taylor, Secretary - Tom Kolasinski, Social Media - Kathy Scheiman, Membership - Sandy Rupp and Library Representative Michael Beck

APPROVAL OF DECEMBER MINUTES - Approved on motion by Sandy R, second by Paula T

TREASURER'S REPORT

- \$3,112.17 Total Balance as of November 30, 2016
- Total Deposits - \$185.24 / Total Withdrawals - \$845.95
- \$2,371.46 - Total Balance as of December 31, 2016
- See Treasurer's Report for detail

MEMBERSHIP UPDATE

- No change
- 33 active memberships - 15 lifetime, 18 adult & family

SOCIAL MEDIA

- Kathy S reports 260 "likes" posted to our Facebook Page (+10 from previous month)
- 2 articles posted on Facebook - new Heroes Branch and IDEA Center update

WEBSITE & NEWSLETTER

- No report

FUNDRAISING UPDATE

- Book Fair at Barnes & Noble on Saturday, December 3 netted \$532.66
- Issue with discounting resultant gift cards via activation fees - Mike Beck to review check writing alternative
- Tom K suggested offering B&N gift cards as door prizes at next general membership meeting
- Thanks to Sandy R efforts GPLF won one of two \$250 grants awarded by the American Library Association (ALA)
- Sandy R has also submitted a \$1,000 grant application to Baker & Taylor

UPCOMING EVENTS

- Farmer's Market Jan 14 -Dolores Kalinowski& Jan Johnstonbaugh to staff book sale
- AZ Songwriters Festival Jan 28 - Kathy S, Paula T and Tom K to staff book sale
- Chocolate Affair Feb 3,4,5 - Kathy S needs staff help at book sale
- Next Quarterly Event for FOL members
 - Targeted for April 9-15 (National Library Week)
 - At the Foothills Branch featuring 3 art installations and facility tour
 - Possible support / coordination with Glendale Arts Commission
 - Further discussion / decision / action planning at next meeting

OTHER BUSINESS

- Char S recommended \$100 gift card to each branch for toys for children's programs (approved)
- Sandy R recommended Barnes & Noble be recognized as a corporate friend for their cooperation with the BookFair (approved)
- Sandy R suggested and will explore library card sign-up campaign support
- Char S requested from Michael B the Summer Reading Program assistance needs
- Char S inquires if new all-in-one bill paying machine will be able to accept donations

LIBRARY UPDATE - MICHAEL BECK

- AZ FOL Conference Jan 21 at Barton Barr / Phoenix, Paul T and Tom K expressed an interest in attending
- Fiscal year budget planning has begun
- Requesting a volunteer outreach coordinator
- Architect for the new branch has been confirmed
- Library website has been updated
- All-in-one bill paying station will be introduced / tested Feb 1 at Foothills
- IDEA Center re-furbishment is continuing
- City is investigating an "art incubator" site in a downtown city owned site

The Next Regularly Scheduled FOL Executive Board Meeting will be Thursday, February 2, 2017 at 10:00 AM in the Large Conference Room at the Main Library.

Tom K made a motion seconded by Paula T to adjourn the meeting. Meeting adjourned at 11:21 AM.

Respectfully submitted,
Tom Kolasinski, Secretary

"Dedicated to supporting and promoting the value of libraries.:"