

FRIENDS OF THE LIBRARY

Main Library – Large Conference Room

January 7, 2016 Meeting Minutes

The meeting was called to order by President Char Sharp at 10:30 AM.

ATTENDANCE: President Char Sharp, Vice President – Sandy Rupp, Secretary - Kathy Scheiman, Treasurer – Paula Taylor, Social Media – Paula Wilson, Chief Librarian – Mike Beck, Library Representative - Karen Reed, Dolores Kilanowski, Library Board Member – Susan Sommer, Tom Kolasinski, Librarian – Ivy Jarvis

WELCOME – by Char

APPROVAL OF DECEMBER MINUTES – Paula T made a motion to approve the minutes, seconded and passed.

TREASURER’S REPORT – Paula T

- The balance as of December 31st was \$2,823.52 (see Attachment A for details).
- Kathy - \$20 is still owed to the library for the cart of books from the Tellabration.

MEMBERSHIP – Paula T – 52 members (including those who still need to renew).

SOCIAL MEDIA

- Facebook – Kathy – Up to 168 “Likes”.
- Website – Paula W
 - ✓ Paula provided some statistics and graphics on our website audience. (see Attachment B). ‘Bounce Rate’ means those coming into the site than leaving. Some of the other categories she is still not really clear on. Tom will ask Joe if he can shed some light on the categories.
 - ✓ Tom thought that the three library pictures would be showing differently on the home page. He will also work with Joe to see if Joe can get the pictures the way Tom envisioned them. Tom will also see if he can get our motto on the home page.

OLD BUSINESS

- **501.c.4. Designation** – The accountant was gone pretty much all of December so Char will try to get with him this month.
- **Songwriters’ Gathering** – Jan 23, 10:00 AM to 4:30 PM - Main library:
 - ✓ FOL volunteers so far are Paula T (early), Dolores (early), Char, Tom (end of day), and Kathy (at 9:30). Mike will be there on the library side. Kathy will send out an email asking for additional help.
 - ✓ Ivy – the FOL will be vending items for Gathering participants like we did for the Tellabration.
 - ✓ We will need 4 tables, 2-3 carts of books from the library at \$20/cart, money container, banner & table sign, and applications.
 - ✓ Lacy & Wendy Catering will be there with the pizza oven.
 - ✓ We will have a 50/50 raffle and silent auction.
- **The Book Fair at Arrowhead Barnes & Noble (B&N) - October 30th & 31st** - Char – We raised \$766.78! A gift card was taken instead of cash because we received 15% instead of 10 or 12%. We will be able to break that gift card down into smaller amounts as the need arises.

NEW BUSINESS

- **Elections** – Elections are in March – we need 1 Board member and 1 other person. Char appointed Sandy and Paula T offered to be on the committee. The nomination slate will be presented at the February meeting.
- **Dues Renewals** – Dues are due as of March 1st. Paula T will be sending out notifications.

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- **Fundraisers – Char** – She hasn't had a chance to pursue the idea of partnering with another organization like the Soroptimists or the Kiwanas.
- **Library Board – Paula W & Susan Sommers**
 - ✓ Paula presented the new campaign from the American Library Association (ALA) – “Libraries Transform” (see ALA’s website for more information: <http://www.ilovelibraries.org/librariestransform/>). The objectives are
 - Public awareness;
 - Shift perception of libraries’ from being obsolete to being essential and
 - Engage & advocate.
 - ✓ Paula had us all complete the following statement: **GLENDALE LIBRARIES TRANSFORM BECAUSE....** Some examples include:
 - ...free & welcoming community spaces bridge the gap between the haves & have nots. ~ Karen Reed - Library Representative, Outside of Glendale
 - ...they show me how much I don't know. ~ Tom Kolasinski, Friends of the Library Member, Cholla District
 - ...the education programs are awesome. ~ Dolores K Kilanowski, Friends of the Library Member, Cactus District
 - ✓ What is next – get the above “Transform Because” statement out to FOL events, outside of the library, into other social media. Also, involve local media, stake holders, & other non-profits.
- **Library Update – Mike & Karen**
 - ✓ Karen – This is Karen’s last day & she wanted to thank us for our support.
 - ✓ Karen – Where does the Assistance form stand – Kathy hasn’t gotten around to it yet.
 - ✓ Mike thanked Karen for her many years with Glendale libraries.
 - ✓ There will be 10-week Citizenship classes offered at the Velma Teague.
 - ✓ There will also be a Glendale University Leadership Program offered.
 - ✓ Mike is still working on the budget.
 - ✓ An architect is in the process of being hired for the new West building.
- **Other**
 - ✓ Karen mentioned that they are out of FOL applications. Paula W will make copies & get them to the library.
 - ✓ Kathy said that she read an article that author James Patterson gave \$2 million with grants & bonuses ranging from \$1,000 to \$10,000 to schools, libraries, book groups, & independent bookstores last year. This might be something that the library can take advantage of. She gave a copy of the article to Mike.

The next meeting will be Thursday, February 4th at 10:30 am in the large conference room at the main library.

Tom made a motion to adjourn the meeting. Meeting adjourned at 11:45 AM.

Respectfully submitted,

Kathy Scheiman, Secretary

Friends of the Glendale Public Library Financials

Month of December 2015

Balance as of November 30, 2015 **\$ 2,590.42**

Deposits in December

Barnes & Noble Wrapping Event **6.10**

Donation **5.00**

Tellabration Seed **100.00**

Tellabration Book Sale **122.00**

Total Deposits **233.10**

\$ 2,823.52

Withdrawals in December:

NONE

Total Balance as of December 31, 2015 **\$ 2,823.52**

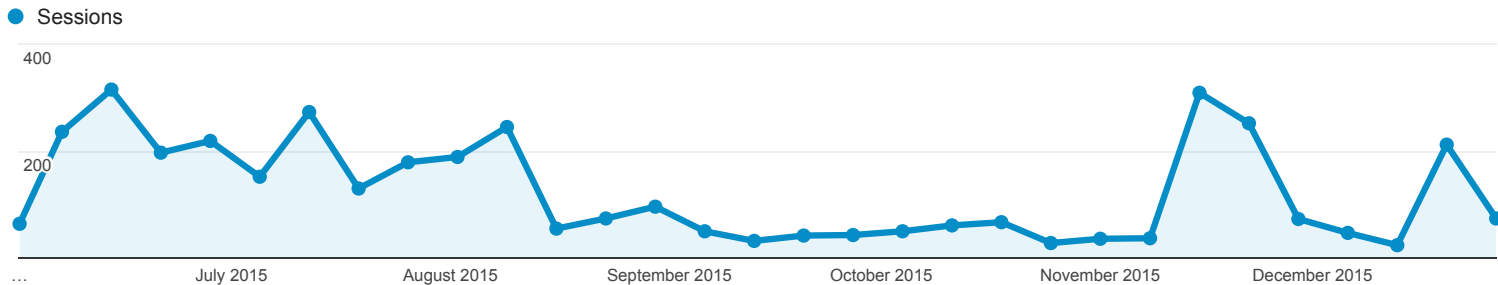
12/31/2015

Jun 1, 2015 - Dec 31, 2015

Audience Overview

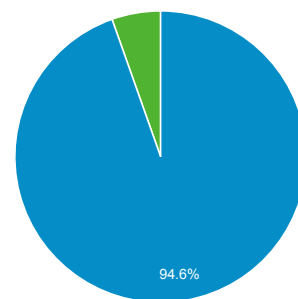
All Sessions
100.00%

Overview



Sessions 3,861	Users 3,643	Pageviews 4,760
Pages / Session 1.23	Avg. Session Duration 00:00:29	Bounce Rate 91.76%
% New Sessions 94.35%		

■ New Visitor ■ Returning Visitor



Language	Sessions	% Sessions
1. (not set)	2,535	65.66%
2. en-us	443	11.47%
3. ru	416	10.77%
4. ru-ru	249	6.45%
5. pt-br	62	1.61%
6. en	54	1.40%
7. es	35	0.91%
8. c	24	0.62%
9. it-it	14	0.36%
10. es-es	4	0.10%