

FRIENDS OF THE LIBRARY
Main Library – Large Conference Room
May 7, 2015 Meeting Minutes

The meeting was called to order by President Char Sharp at 10:35 AM.

ATTENDANCE: President - Char Sharp, Treasurer – Paula Taylor, Secretary - Kathy Scheiman, Social Media – Paula Wilson, Library Representative Karen Reed, Chief Librarian – Mike Beck, Library Staff Member – Merideth Benjamin, Members – Tom Kolasinski, Rodeane Widom, Rohini Sud, Sheryl Jeremiah, Dolores Kilanowski, Karen Aborne, and Colleen Hylton,

WELCOME – by Char.

APPROVAL OF MARCH MINUTES - Karen made a motion to approve the minutes with changes. The motion was seconded and passed.

TREASURER’S REPORT - **Paula T** - Current bank balance \$3,147.43 as of April 30,2015. (See Attachment A for Financial Statement)

OLD BUSINESS

- **Membership Drive Update – Paula T**
 - We currently have 42 members including one new member joining during the meeting.
 - In April we received 5 adult and 1 lifetime applications/dues.
 - Char announced that Rohini has taken over the Membership Chair and will be working on the Membership Drive Event.
- **Social Media**
 - Facebook – Kathy – We have 138 page “Likes” from as far away as the Philippines and Australia. Phoenix and Glendale are the leaders in “Likes”.
 - Website - Paula W
 - ✓ Paula would like to meet with the officers and show us how MailChimp works so that we can use it for mass distributions, meeting notices and general information.
 - ✓ Paula is looking for assistance with the website. Anybody interested please contact her.
 - ✓ We had a Flower Card purchased through the website.
- **Action Items From March Meeting**
 - Foothills Book Sale – Char reported that FOL member Gordon Pinda manned a table for FOL under after 1:00 PM and she stayed until after 2:30. Pen bookmarks and applications were handed out. Karen said that after FOL left the library volunteers continued to hand out pens and applications with each adult sale. The sale made just over \$1,400.
 - Library Week – Deliveries – All reports indicate that staff at all 3 libraries loved the treats that they received from FOL for National Library Workers Day.
 - Phillip Kerr – Author Night – Tom handed out our business cards. He noted that some people were unaware of the Foothills Library pending sale.

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- **Library Volunteer Offering** – Char has been working with the library’s Tammy Miller to identify volunteers who we will offer a free 1 year FOL membership. Paula T made a motion to allow for the free membership; Dolores seconded and after discussion it was passed. To minimize additional work for the Librarians, we discussed offering free membership to volunteers with 1 year or more of service to the Glendale Libraries. Paula T will work on invitation and application.
- **Name Tags** – Paula T provided us with name tents and is working on name badges.
- **Banner** – Char brought in our new banner! And it is wonderful! And, she found a sponsor to pay for it. Mike and Karen will look for a spot in the library where we can hang it and hopefully have FOL information in close proximity, until we need to use it.
- **Fundraising Ideas**
 - T-shirts – Char spoke to a CPA. Currently we are exempt from filing taxes but if we start selling t-shirts we might have to start filing. A way around this is to ask for a donation for the tee. The CPA is still researching. He is also looking into changing our status from a 501.c.3. to a 501.c.4. including the cost involved. So right now t-shirts are on hold.
 - Kathy will pursue a Book Fair with Barnes & Noble.
- **Book Bags**
 - Rohini and her company and a second co-sponsor will be providing the book bags for the Adult Summer Reading Program. They will provide 300 book bags. She is working with Karen on this project.
 - According to Merideth the Glendale Summer Reading Programs are totally paper based and run from 6/1 to 8/1/2015.
- **Book Sales**
 - Rodeane brought up the issue again about the FOL taking over the book sales. Char said that we don’t have the staff to handle the sales. Rodeane’s real issue with the book sales is protecting the funds received from the sales from going into the City’s general fund. It was decided to postpone any action until all of the audit findings shakeout.
 - Karen mentioned that the Phoenix Friends of the Library will be helping the Glendale Library by putting all unsold books from the Book Sale online for sale and will split the proceeds with Glendale.

NEW BUSINESS

- We will not break for summer – Kathy made the motion, seconded by Tom, all approved.
- FOL Appearance Opportunities – we could have a table at these events.
 - 6/5 & 6/6 – Gallery Glendale Soft Start
 - 6/5 & 6/16 – Blue Grass Jam at Main Library
 - 6/24 – Wildman Phil at Main Library
 - 7/8 – Christopher & Antique Firetruck
 - Nov – Storytelling event
 - Merideth – summer storytimes are huge

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- Tom mentioned that author John Sanford is going to be at the Poison Pen. He might be a good author to get to be a speaker at the library. Karen will look into.

- Mike gave a library update:
 - Main library will get new carpeting in phases starting with the Youth & Teen area on 5/18.
 - Velma Teague is wrapping up their renovation. Outside work is still being done. The Library Advisory Board will meet next week for a tour.
 - Karen and Kristen got \$64,000 in LSD grants for the library.
 - The X-Court building is still being reviewed for a west side branch. It would have 7,500-8,500 sq feet available for development.
 - Need advocacy help from the FOL and the Library Advisory Board.
 - For 7 open positions, they had over 225 applicants.

The next meeting will be Thursday, June 4th at 10:30 am in the large conference room at the main library.

Kathy made a motion to adjourn the meeting. Meeting adjourned at 12:05 PM.

Respectfully submitted,

Kathy Scheiman
Secretary

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ATTACHMENT A

Friends of the Glendale Public Library Financials

Month of April 2015

Balance as of March 31, 2015 **\$2,755.29**

Deposits in April:

Memberships: 5 Adult 50.00
 1 Lifetime 100.00

Paypal Transfer 432.56

Tulip Tree: 2 Flower Cards 40.00

“It Takes Two” 2.00

Total **624.56**

Withdrawals in April:

Paula Wilson 102.05

Kathy Scheiman 130.37

Total Withdrawal **232.42**

Total Balance as of April 30, 2015 **\$3,147.43**

4/30/2015