

FRIENDS OF THE LIBRARY

July 10, 2014 Meeting Minutes

The meeting was called to order by President Char Sharp at 10:35 A.M.

ATTENDANCE: President - Char Sharp, Vice President - Sandy Rupp, Secretary - Kathy Scheiman, Treasurer - Paula Thomas, Website Chairwoman - Paula Wilson, library representative Karen Reed, Anne Owens, and Dolores Kilanowski

PRIOR MEMBERSHIP MEETING MINUTES: A motion was made by Sandy to approve the June 5th minutes; the motion was passed.

TREASURER'S REPORT – Paula T

- As of May 31, 2014, we had a checking balance of \$2949.83.
- There was a deposit for \$358 (\$128 for the DIVERGENT raffle, \$220 for the Tulip Tree punch cards and \$10 for membership).
- \$200 was paid to the Tulip Tree.
- As of Jun 30th, we have a checking balance of \$3,107.83.

OLD BUSINESS

Membership Update – Paula T

- 23 members as of today.
- 3 members joined in May – 2 were from when Kathy was sitting at the DIVERGENT raffle ticket sales at Foothills
- Karen gave Paula a new member application that was received at the library – 24 members!

Membership Application - Kathy worked on a new membership application. It was reviewed and accepted as the new application. She will have it copied on a bright blue paper. Karen will disseminate to the libraries.

Social Media

- Website - Paula W
 - See Attachment A for website update.
 - The membership app is on the website. The information will, for now go to Paula and she will forward to Paula T. The info will be fed into a database.
 - Paula is working getting the Friends for Flowers (Tulip Tree punch cards) up on the website. She will have the system/people contact her and then she will contact Paula T to mail out the card.
 - One of the library urls is outdated so Paula is having a problem linking to it. Karen will talk to library's programming staff to get it updated.
- Facebook – Kathy reports she is posting some type of library item every day.
- Fundraising
 - Friends for Flowers Update

FRIENDS OF THE LIBRARY

July 10, 2014 Meeting Minutes

- Paula T reports that we have sold 69 cards so far which means that we have made \$690.
- Char said that people are going into the Tulip Tree and purchasing the punch cards in our name.

- It Takes Two - Kathy – We will go ahead with the fundraiser. Kathy will contact the company to run the project from the end of August thru the end of December. She will work with Paula W to get on our website and the Karen to get some posters for the libraries. To take a look at what they sell go to www.shopittakestwo.com (but don't buy yet – wait until we are set up with them so we can reap the benefits! Thank you).
- Giving Bean – Kathy will get more information on pricing of coffee but we won't be pursuing at this time.
- White Eyes – Char was able to get in contact with John and he stated that he thought that a check for \$70 had been sent to the [main] library. He will follow-up with the account and get back to Char.
- Divergent Raffle – Karen will check to see if we have pictures and releases for all the winners from the DIVERGENT raffle and send them to Kathy and Paula W so they can post them on our website, Facebook page and write a newspaper article.
- Kathy - we missed an opportunity to sell water at a library event because we heard about it too late. Karen will take a look at what is coming up and see if there is anything that may be a fundraising opportunity for us.

Bylaws Update – Kathy – After some minor corrections, Paula T made a motion to accept the revised bylaws, the motion was seconded and carried. Ladies and gentleman we have new bylaws!!! Two sets will be distributed those showing the changes in red and those with just the changes.

Other

- Paula W attended the United for Libraries Convention and passed out some flyers she picked up.
- Karen asked if we were still interested in doing the food truck at the next Songwriter's Festival (February). Char said that we were and that she was looking into a new pizza truck that was in Glendale.

NEW BUSINESS

- Sandy spoke to Eric Strunk, Executive Director of Glendale's Parks, Recreation & Library Services Department about submitting Friends information to the utility bill newsletter. Sandy will compose an article to be submitted and submit to Karen.
- Karen said that the library was starting to run out of Summer Reading Program incentive prizes and that they may need our help. We agreed that this is absolutely an area where we can help.

FRIENDS OF THE LIBRARY
July 10, 2014 Meeting Minutes

- October 19-25 in National Friend of the Library week and there is a grant available. Sandy will file for the grant.

OTHER – Next meeting we need to talk about what we would like/need from Corporate/Business/Sponsors.

Next Meeting – Thursday, August 7, 2014 at 10:30 a.m.

Kathy made a motion to adjourn the meeting. Meeting adjourned at 12:00 pm.

Respectfully submitted,
Kathy Scheiman
Secretary

**FRIENDS OF THE LIBRARY
July 10, 2014 Meeting Minutes**

**ATTACHMENT A
Website Update**

Online Membership Signup	Completed
Online Donations	Completed
Events	Completed
Fundraising – Flowers	Completed
Stats Counter	Completed – July +
Mtg. Mins	Jan – June (no Feb)
Bylaws	Need
Officers	Need
Facebook button	Completed (but need to get it on top right)

What's Next:

- Find out where the old website is and update link....
<http://www.glendaleaz.com/library/support.cfm>
- Get more people linking to us....City of Glendale, who else??
- Let staff know about the site so they can direct people to it for new members and fundraisers, etc...
- About Us...need more info...