

# **FRIENDS OF THE LIBRARY**

## **January 8, 2015 Meeting Minutes**

The meeting was called to order by President Char Sharp at 10:35 AM.

**ATTENDANCE:** President - Char Sharp, Vice President – Sandy Rupp, Treasurer – Paula Taylor, Secretary - Kathy Scheiman, Website Chairwoman - Paula Wilson, library representative Karen Reed, library representative for the Songwriters' event Ivy Jarvis, members – Dolores Kilansowski and Tom Kolasinski

Mike Beck, Glendale's new Chief Librarian, introduced himself. He comes to us from North Carolina via Scottsdale. He has over twenty years in the library system and is very community oriented. Welcome and we look forward to working with him!

**APPROVAL OF DECEMBER MINUTES:** Paula T made a motion to approve the minutes. The motion was seconded and passed.

### **TREASURER'S REPORT – Paula T**

- Balance as of 1/8/2015 - \$2,968.83, which includes a \$1 donation we received with a new adult membership.
- Char reminded Paula to pay the vendor for the pizzas (as approved during the last meeting).
- Kathy submitted a bill for \$40.39 for printer ink.

### **OLD BUSINESS**

- **Membership Update – Paula T** – we received one new member which brings us to a total of 25 new members.
- **Social Media**
  - Website - Paula W - Preliminary statistics show that show that our website got 52 referrals from the City of Glendale's website.
  - Facebook – Kathy circulated the Facebook statistics (see Attachment A). As of 1/4/15 we have 59 page likes of which 85% are female, 32% are from Phoenix and 29% are from Glendale. We reach as far as OH, WA, Australia and the Philippines!
- **Fundraising**
  - Tulip Tree – We have 48 Tulip Tree Cards available. We still have a small balance to pay then all the rest of our cards are profit for FOL.
  - Char will bring in examples of t-shirts now that we have our colors and logo design settled (see below).
- **Give-a-ways**
  - Char brought in the bookmark pens – they come in blue, black and red. Paula W has made up a half page flyer that we will include with each pen that will tell about the Friends and how to become a member. These should be ready for the Songwriters' event. Sandy may have some card stock that she can donate and Char is looking into additional donations or reduced rates with some of the paper providers.

# FRIENDS OF THE LIBRARY

## January 8, 2015 Meeting Minutes

- Now that we have our colors set we can pursue other handouts.
- **Scheduled Events**
  - Songwriters' Event
    - ✓ Ivy advised that the event is January 17, 2015 10:00 am to 4:30 pm.
    - ✓ Ivy requested us to assist the Songwriters group president by placing their cups out for donations. After discussion, it was decided that we would assist him by having the cups on our table and a container with a sign suggesting a donation.
    - ✓ Karen will follow-up with Teresa Gordy to make sure that this is alright with the city.
    - ✓ Friends will be located in the hallway this year instead of outside which should be a better location for us.
  - I Love My Library – 2/2015
    - ✓ Sandy suggested that we have an essay contest for elementary students from three selected schools and the winners would be announced at an event we would hold a continental breakfast at the main library and invite political and community leaders as well as community members who would have interest in joining FOL. The event would be held in February. After discussion, it was decided to hold this function sometime during the week of April 12-18<sup>th</sup> which coincides with National Library Week. Char, Paul T, Paula W and Sandy will form a committee to get the event going.
    - ✓ During Valentine Day week, the library will be doing a “I Love My Library” Event, this may be a good springboard for our April event.
    - ✓ Karen will check on meeting room dates for April 16<sup>th</sup> and tables for Valentine’s Day at all three libraries.
  - Chocolate Affaire – 1/30-31/2015 – to be determined.
- **Action Items from the November Meeting**
  - Friends' Logo Colors – Paula W passed around examples of the revised logo and colors (see Attachment B). The reasons for the changes that we were having problems getting the old logo camera ready, fitting online parameters, and using the color black so changes were necessary. Sandy made a motion for the revised logo, it was seconded and passed.
  - Membership renewal notification for 3/1/2015 mailing – dues are annual. Paula W is working on the email letter. A mailed letter will go out to those who do not have email. It was clarified that we will not prorate the dues.
  - PO Box – for a small PO BOX (3x5.5”), it will cost \$62 per year. There is availability for a PO Box at 5955 W Peoria Ave, Glendale, AZ 85302. Sandy made a motion to get a PO Box, it was seconded and passed.
  - Membership level recognition – was not addressed at the meeting.
- **Other**
  - Karen has added the FOL meetings to the library’s calendar.
  - Char will go ahead and order the table cloth in purple and gold.

### **NEW BUSINESS**

- Instead of calling our meeting “Monthly Meetings” we should call the “Executive Committee of FOL” and plan an annual meeting with the Friends. This was brought up because an attendee was confused because there was so few people

**FRIENDS OF THE LIBRARY**  
**January 8, 2015 Meeting Minutes**

in attendance. After discussion, it was decided to call it a "General Meeting". Karen has worked on the description on the library's calendar and we are still pretty small although we would like to have more of our members in attendance.

- The next meeting will be Thursday, February 5<sup>th</sup> at 10:30 a.m.

Kathy made a motion to adjourn the meeting. Meeting adjourned at 12:50 AM.

Respectfully submitted,

Kathy Scheiman  
Secretary